



# Carbo Software: Powering Digital Transformation

Welcome to Carbo Software, your partner in AI automation and custom software development. We empower businesses to thrive in the digital age, delivering innovative and accessible solutions.

**NS** by Neo Sekaleli

# Meet the Visionary Team

**Neo Sekaleli**

Co-founder

**Motheo Modisaesi**

Co-founder

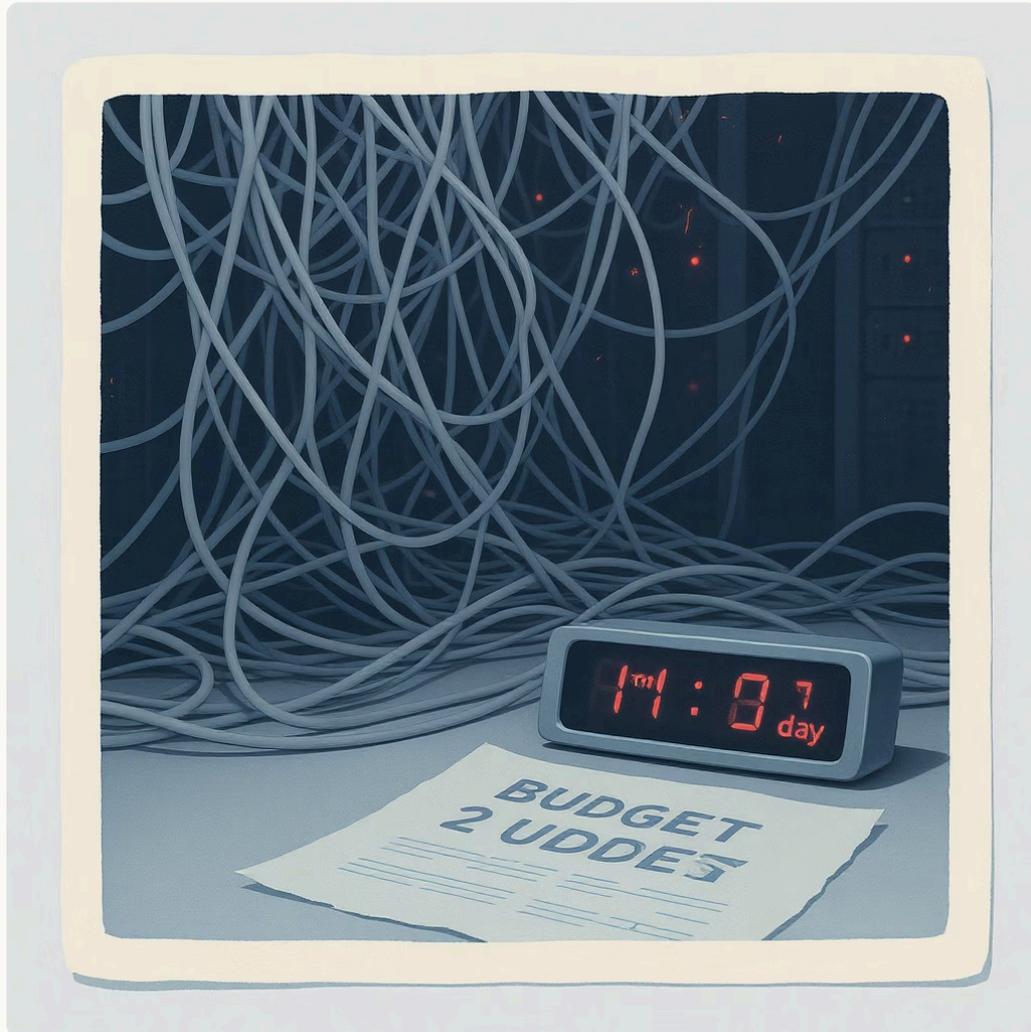
**Onalerona Main**

Co-founder



Our team of four self-taught developers brings over 15 years of combined experience. We deeply understand the software development industry and its underlying technologies.

# Addressing the Software Development Challenge



The South African software development space faces significant challenges. Custom solutions are often premium-priced, and traditional development requires large, expensive teams.

## High Costs

Traditional software teams are expensive.

## Time-Consuming

Development is tedious and lengthy.

## Skilled Talent

Requires seasoned developers.

# Our Innovative Solution

Carbo Software makes software development accessible to everyone, especially SMMEs. We drastically cut down time, price, and effort without sacrificing quality.



## AI Automation

Utilising advanced AI for efficiency.



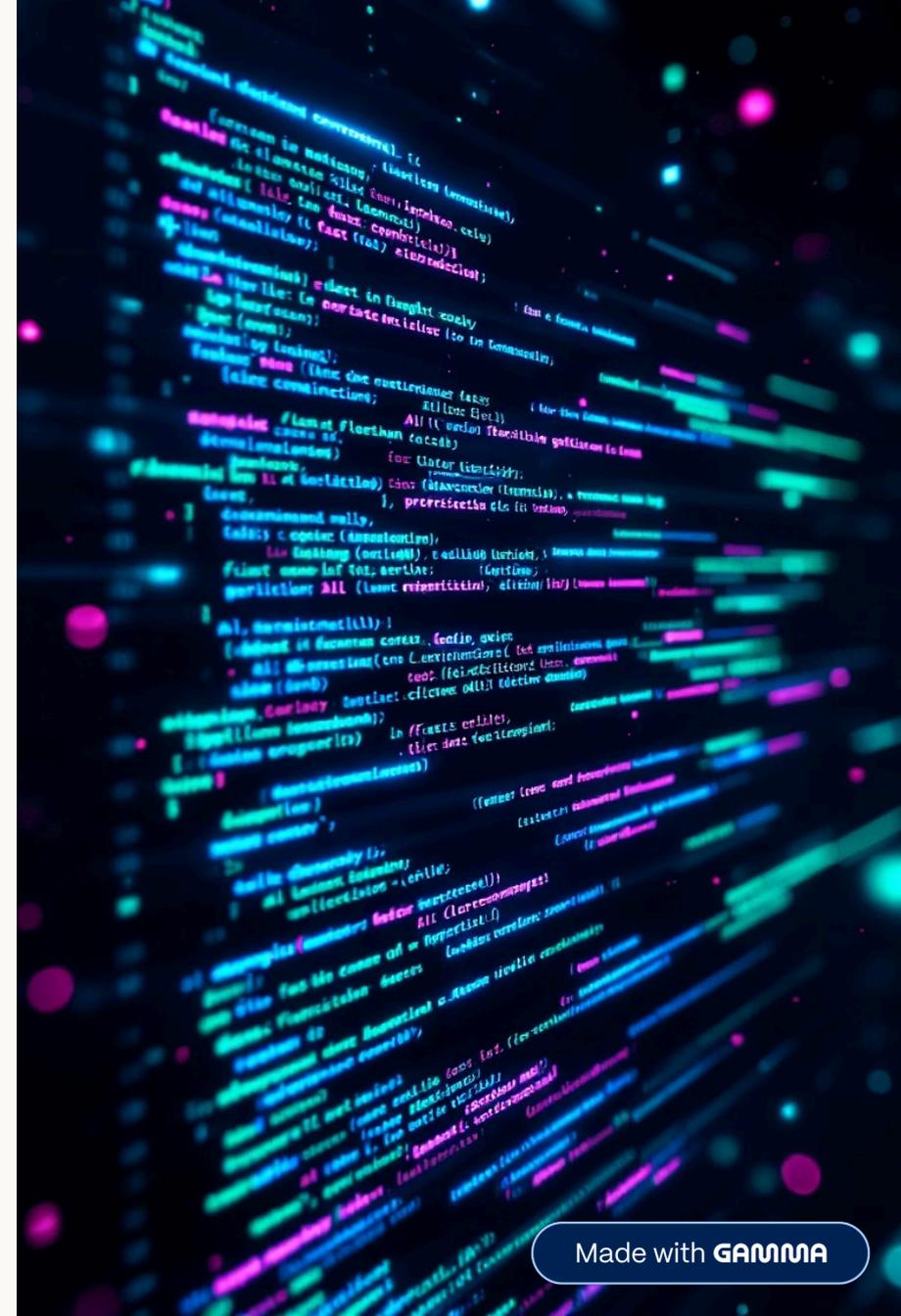
## Code Generators

Rapidly building applications.



## API Integration

Seamless functionality.



# Strategic Partnerships and Support

We have forged strong connections with global software development leaders like Amazon Web Services and Koedr.



## Mentorship

Guidance from industry experts.



## Technical Support

Access to seasoned engineers.



## Vast Resources

On-demand tools and knowledge.



# Our Incubator Advantage: Botshabelo Digital Hub

Operating from Botshabelo Digital Hub, a technology incubator, significantly enhances our capabilities and reduces costs. This environment fosters continuous evolution.



## Innovation Hub

Surrounded by cutting-edge innovations.



## Secure Environment

24/7 surveillance protects equipment.



## Networking Opportunities

Proximity to potential clients and partners.



# Global Reach, Local Focus



Carbo Software has an international market reach with no limitations. We can cater to SMMEs worldwide.

## International Market

Solutions for SMMEs globally.

## South African Core

Deep understanding of local businesses.



# Target Market: Empowering SMMEs

Our primary customers are Small, Medium, and Micro Enterprises (SMMEs) seeking to digitise their operations. We help them embrace the Fourth Industrial Revolution.



## Digital Transformation

Guiding businesses into the digital era.



## Affordable Solutions

Cost-effective alternative to large teams.



## Competitive Edge

Enabling profitability and relevance.